

Major Events

Extreme Makeover: Home Edition, Tucson

NOTE: All times are approximate. Updated information will be available at the Media Tent or by calling Nona Patrick, LP&G, (520) 624-1116 or cell: (970) 270-3069

Tuesday, January 27 – Day 1

Morning: Family Surprised

*Media will receive updated information electronically on family & location of home.

11:00 am: Broll of Extreme Shooting and set-up, Builders and Designers available for media interviews

4- 5 pm: John Wesley Miller and team meet with family - INTERVIEW THE FAMILY – this will be the only opportunity to interview the family before they leave on vacation.

Wednesday – January 28 – Day 2 (BIG VISUAL DAY FOR MEDIA, NO SPECTATORS))

Furniture Move-Out, Clothes Sent to Dry-cleaner

Construction Prep

Set up trailers and tents

3:30 – 5:30 pm: Braveheart check-in (5pm Media check-in)

5:30 - 7:30 pm: Braveheart Rush (Build team marches to the house & John Wesley Miller gives motivational speeches to crew)

8-9pm: Demolition of the house

Thursday, January 29 – Day 3 (BIG VISUAL DAY FOR MEDIA)

9:30 am – 2:00 am: HOUSE IS FRAMED – all day event

First Day spectators are allowed on-site

Friday, January 30 – Day 4 to Sunday, February 1st - Day 6

Construction continues around the clock.

Monday, February 2 – Day 7

Keys are given to *Extreme Makeover: Home Edition*

Designers move in furniture and decorating begins

Furniture Move-In

Exterior and Interior are cleaned in preparation for next day

Tuesday, February 3 – Day 8 (NO LIVE FEEDS ALLOWED DURING REVEAL)

2– 3 p.m.: Family sees their new home for the first time. MEDIA AND COMMUNITY ARE WELCOME AND ENCOURAGED!

Wednesday, February 4 – Day 9

4pm: Family/Builder Press Conference – First interview with the family after they see their house. At this time gifts will be presented to the family from community donations.

Other Events:

A toy drive, food drive and blood drive will be held during the entire project.

There will also be a blood drive at Pima Community College East with a major appeal for blood donations on January 31. (Details to be announced)